



# Ready in 60'' - Competition Rules

Short-form PAPE Video Competition

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## Competition Rules

### Competition Overview

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The Short-form PAPE Video Competition (the "Competition") is organized by the [Global Disaster Preparedness Centre](#) (GDPC), International Federation of Red Cross and Red Crescent Societies (IFRC) and the IFRC Solferino Academy to promote the dissemination of Public Awareness and Public Education (PAPE) messages through creative short-form videos. Participants are invited to create and submit videos that communicate PAPE messages for hazards such as extreme heat, floods, tropical storms (cyclones, hurricanes, typhoons), and wildfires.

### Eligibility

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- **Participants:** The Competition is open to:
  - Staff and volunteers of National Red Cross and Red Crescent Societies.
  - Members of the general public, including content creators, filmmakers, students, and individuals passionate about humanitarian work.
- **Age Requirement:** Participants must be at least 18 years old at the time of submission.

- Geographic Scope: The Competition is open globally, except where prohibited by law.
- Exclusions: Employees of the IFRC, its affiliates, and immediate family members are not eligible to participate.

## Submission Requirements

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- Video Content:
  - Videos must communicate [IFRC's PAPE for Disaster Risk Reduction: Action-oriented key messages](#).
- Videos must be 60 seconds or less in length.
  - Videos must be original, created specifically for this Competition, and must not have been previously published or distributed publicly.
- Language: Videos may be submitted in Arabic, English, French, or Spanish. Non-English videos must include subtitles in English.
  - Format: Videos must be submitted in MP4 or MOV format with a minimum resolution of 1080p. Video orientation must be Portrait, also known as Story (9/16, 1080\*1920 pixels).
- Ethical Standards:
  - Must follow the [7. Ethical and Legal Compliance](#)
- Submission Platform: Videos must be submitted via the official Competition submission platform (link provided on the Competition webpage).

## Judging and Selection

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- Judging Criteria:
  - Adherence to PAPE Messaging: Does the video accurately and effectively communicate PAPE messages?
  - Creativity and Originality: Does the video stand out and capture attention?
  - Quality of Production: Is the video visually and audibly clear?
- **Judging Process:**
- Phase 1: Initial review by the IFRC Solferino Academy to ensure compliance with submission requirements.
- Phase 2: Shortlisting of up to 50 videos by a panel of IFRC communications and disaster management experts.
- Phase 3: Final selection of 15 winning videos by a panel of judges, including representatives from IFRC, technology/social media companies, and digital influencers.
- **Winners:**
  - 15 Prizes: 5 regional prizes, 8 hazard-specific prizes, 1 grand prize, and 1 popular prize.
    - Regions: Asia-Pacific, Africa, Europe, MENA and Americas
  - Winners will be notified via email and announced on IFRC's official channels.

## Prizes

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- Cash Prizes:
  - Regional Prizes: \$500 USD each (5 winners).
  - Hazard Prizes: \$500 USD each (8 winners).
  - Grand Prize: \$1,000 USD (1 winner).
  - Popular Prize: \$1,000 USD (1 winner, based on audience engagement).
- Non-Monetary Benefits:
  - Winning videos will be promoted on IFRC's official social media channels.
  - Winners may be invited to collaborate with IFRC on future campaigns.
- Taxes: Winners are responsible for any taxes or fees associated with their prize.

## Ethical and Legal Compliance

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- **Code of Conduct:** All participants must adhere to the [IFRC Code of Conduct](#) and [Data Protection/Privacy Guidelines](#).
- **Misinformation and Harmful Content:** Videos must not contain any form of misinformation, disinformation, or harmful content. Any submission found to violate this rule will be disqualified.
- **Respect for Emblem and Brand:** Videos must not misuse the Red Cross, Red Crescent, or IFRC emblems or branding.
- **Disqualification:** The IFRC reserves the right to disqualify any submission that violates these rules or undermines the integrity of the Competition.

## Intellectual Property Rights

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- **Ownership:** Participants retain ownership of their submitted videos.
- **License to IFRC:** By submitting a video, participants grant the IFRC a non-exclusive, royalty-free, worldwide, perpetual license to use, reproduce, modify, distribute, and display the video for promotional, educational, and humanitarian purposes, if they are selected as winners.
- **Attribution:** The IFRC will credit the creator(s) when using or sharing the video, unless otherwise requested by the participant.

## Liability and Indemnification

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- **Participant Responsibility:** Participants are solely responsible for ensuring their videos comply with all applicable laws and regulations.
- **Indemnification:** By participating, participants agree to indemnify and hold harmless the IFRC, its affiliates, and partners from any claims, damages, or liabilities arising from their participation or submission.
- **Limitation of Liability:** The IFRC is not responsible for any technical issues, lost submissions, or other problems that may affect participation.

## Data Privacy

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- **Personal Data:** The IFRC will collect and process personal data (e.g., name, email, country) solely for the purpose of administering the Competition.
- **Data Protection:** All personal data will be handled in accordance with the IFRC Data Protection Policy and applicable data protection laws.
- Videos and applications not selected will not be used for any other purposes and will be deleted as soon as no longer necessary.
- [About Data Protection](#)

## Amendments and Disputes

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- **Rule Changes:** The IFRC Solferino Academy reserves the right to amend these rules at any time. Any changes will be communicated via the Competition webpage.
- **Dispute Resolution:** Any disputes arising from the Competition will be resolved by the IFRC Solferino Academy in accordance with applicable laws.

## Contact Information

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- For questions or concerns regarding the Competition, please contact: [solferino.academy@ifrc.org](mailto:solferino.academy@ifrc.org)