



IFRC

International Federation of
Red Cross Red Crescent Societies



Kenya
Red Cross

Kenya Red Cross

JUNE 26 — 28

NAIROBI, KENYA

Host your meeting at the IFRC Global Innovation Summit 2023



International Center of Humanitarian Affairs



National Societies Development



American Red Cross



Netherlands Red Cross



Spanish Red Cross



Ecuadorian Red Cross



Italian Red Cross



Australian Red Cross



IFRC | Solferino Academy

The **IFRC Global Innovation Summit** will be an immersive journey bringing together changemakers, cutting edge thinkers and innovators from all over the world. The Summit will investigate the changes we need to make in our National Societies and our network to be more fit for present and future challenges, and the role that innovation plays in helping us achieve that. The aim is to focus on change and transformation of not just what we do, but how we do it and to dive in deeply to some key initiatives happening around the network and co-create new ones.

We'd like to invite National Societies, Reference Centres, Global Technical Teams and other IFRC network groups who are thinking about new approaches, innovation, exploring changes in the world, and/or how to rethink different parts of our work, to join us and to host their own meeting at the Summit.

What

- The Summit will be held in **Nairobi, Kenya** from the **26th to the 28th of June 2023**. This is going to be the first time we will meet in person in 3 years.
- The summit will be attended by staff, volunteers and leaders from National Societies all over the world as well as IFRC staff and special external guests. We estimate over **200 participants** attending who are driving new ways of working, innovation and transformation within their own programs or National Societies.
- There will be presentations, workshops, pitching and feedback sessions, in-depth case studies, co-creation workshops, hackathons, games and much more. The Summit will be a dynamic, relaxed and open environment where our global network can come together and learn about the work of others, discuss new ideas with their peers and plan for the future.
- There will be networking and collaboration sessions to help RCRC innovators and changemakers build new connections with like-minded people before diving into the technical sessions. Including a unique game held in a National park in Nairobi.
- The Summit's content will draw inspiration from the 5 Global Challenges and 7 Transformations identified in Strategy 2030 by the network of National Societies. Specific streams will be developed to help address these and explore the role innovation can have in helping to achieve these.

Why

By hosting your global technical or thematic meeting at the Summit you will be able to;

- Engage with innovative change makers across the network to share inspiring ideas, experiences, insights and to learn from one another. The Summit will be structured so that participants have opportunities to interface with the wider community either in open sessions, dedicated networking and collaboration spaces and overall incidental engagement through informal activities within the Summit.
- Host your meeting in an environment specifically designed for open thinking, innovation and creative processes. The summit will have a physical and cultural design specifically crafted to help people relax, create, think and connect.
- Attend other sessions, led by other thematic teams and NSs that are exploring change, the future and innovation to be inspired and get new ideas and insights.
- Establish open elements of your meeting where innovators and change makers are invited to engage with you, help you brainstorm, provide feedback on your ideas and jointly develop new concepts.
- All in-country logistics will be handled by Kenya Red Cross Society including airport transfers, organisation of meeting rooms and conference facilities, accommodation bookings in their BOMA hotels, social activities and creative regional catering for all meals.

- If desired, IFRC Solferino Academy will conduct creative communications initiatives (targeting the wider IFRC network of National Societies) about your work and the outcomes you are seeking at the Summit to promote wider engagement in your agenda.

Hosting a meeting

There will be numerous thematic or geographical teams who will be holding their own meeting within the Summit and we encourage you to consider doing the same. These meetings typically have the following characteristics;

- They are set up for a specific technical or thematic network and they establish their own set of outcomes and goals. For example: *the global IFRC Volunteering team in partnership with the Spanish Red Cross will establish a meeting to be held during the Summit to focus on rethinking volunteering, learning about innovative volunteering models and designing new experiments and collaborations to test new approaches to volunteering.*
- The outcomes and purpose of the meeting should be oriented towards innovation, new thinking, new approaches and/or futures and foresight. They should not be ordinary coordination-type meetings and they should contribute to advancement of a global strategic agenda of the thematic area.
- They require longer time for the meeting over the course of the summit, as opposed to facilitating a single short session within the summit.
- They may have both closed and open elements to the meeting, where parts of the meeting are closed only to invited

participants to dive into developing new innovative agendas for the thematic area. Parts of the meeting may be opened to the wider summit to draw in different thinking and test ideas or build wider collaboration.

- They invite their own participants to attend this meeting including sourcing funding to ensure good global diversity in those attending.
- They are able to make a contribution to some of the hosting costs of the meeting.

If you are ready to organise your meeting at the Global Innovation Summit 2023, please contact us at: [**solferino.academy@ifrc.org**](mailto:solferino.academy@ifrc.org)

